

# Blood Alley

## Restaurant Opportunity





# Blood Alley

Blood Alley is a partnership between BC Housing and Westbank.

## Project Stats

Location: 33 W Cordova, Vancouver BC

Project Size: 115,000 sf

Market Rental Homes: 62

Non-Market Rental Homes : 80

Completion: August 2022

## Programming

At Grade Retail 1,535 SF Restaurant/Bar Opportunity next to the entrance of the live music venue.

## Project Timeline

- SPRING 2019  
Construction Start
- AUGUST 2022  
Building Opening



Blood Alley Site in Gastown — 2 minutes from Woodward's



# Gastown Neighbourhood

## Restaurants

- 1 Pourhouse
- 2 Di Beppe
- 3 Ask for Luigi:  
#41 on Canada's 100 Best  
Restaurants, Bars & Chefs
- 4 Tacofino
- 5 Gringo
- 6 The Diamond
- 7 The Keefer Bar
- 8 Blnd Tger / Laowai
- 9 Alibi Room
- 10 Vancouver Urban Winery
- 11 St. Lawrence Restaurant:  
#3 on Canada's 100 Best  
Restaurants, Bars & Chefs
- 12 The Mackenzie Room
- 13 L'Abattoir:  
#13 on Canada's 100 Best  
Restaurants, Bars & Chefs

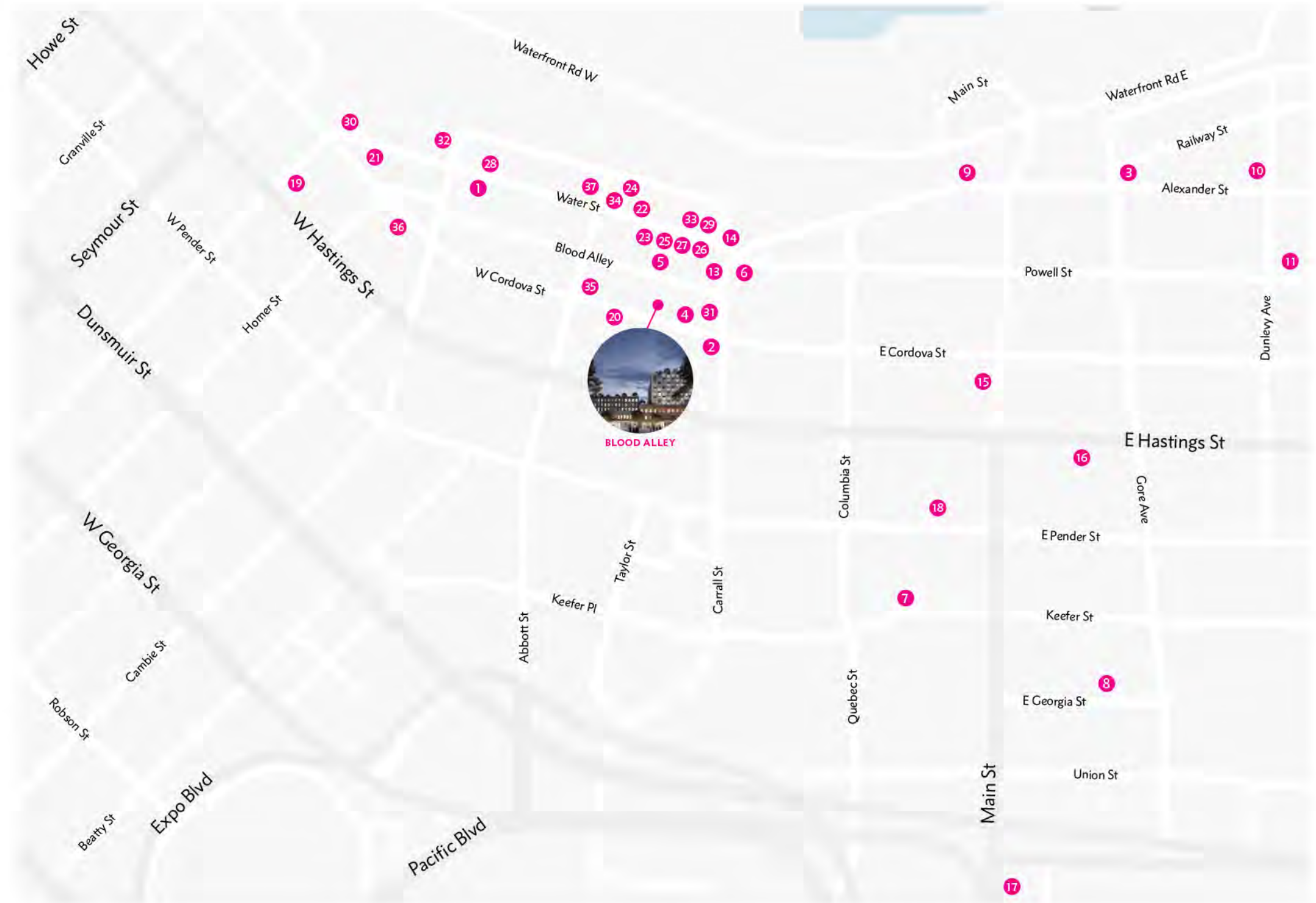
## Venues

- 14 Guilt & Co:  
#48 on Canada's 100 Best  
Restaurants, Bars  
& Chefs
- 15 The Imperial
- 16 The Rickshaw

- 17 The American
- 18 Fortune Sound Club
- 19 The Red Room
- 20 Greta Bar
- 21 MIA

## Shops

- 21 John Fluevog
- 22 Inform Interiors
- 23 Gravity Pope
- 24 COS
- 25 Neighbour
- 26 Native Shoes
- 27 Kit & Ace
- 28 Secret Location
- 29 Oak + Fort
- 30 Rains
- 31 Six Hundred Four
- 32 Aesop
- 33 B&B Italia/Boffi
- 34 Bulthaup
- 35 Old Faithful Shop
- 36 KI Atelier

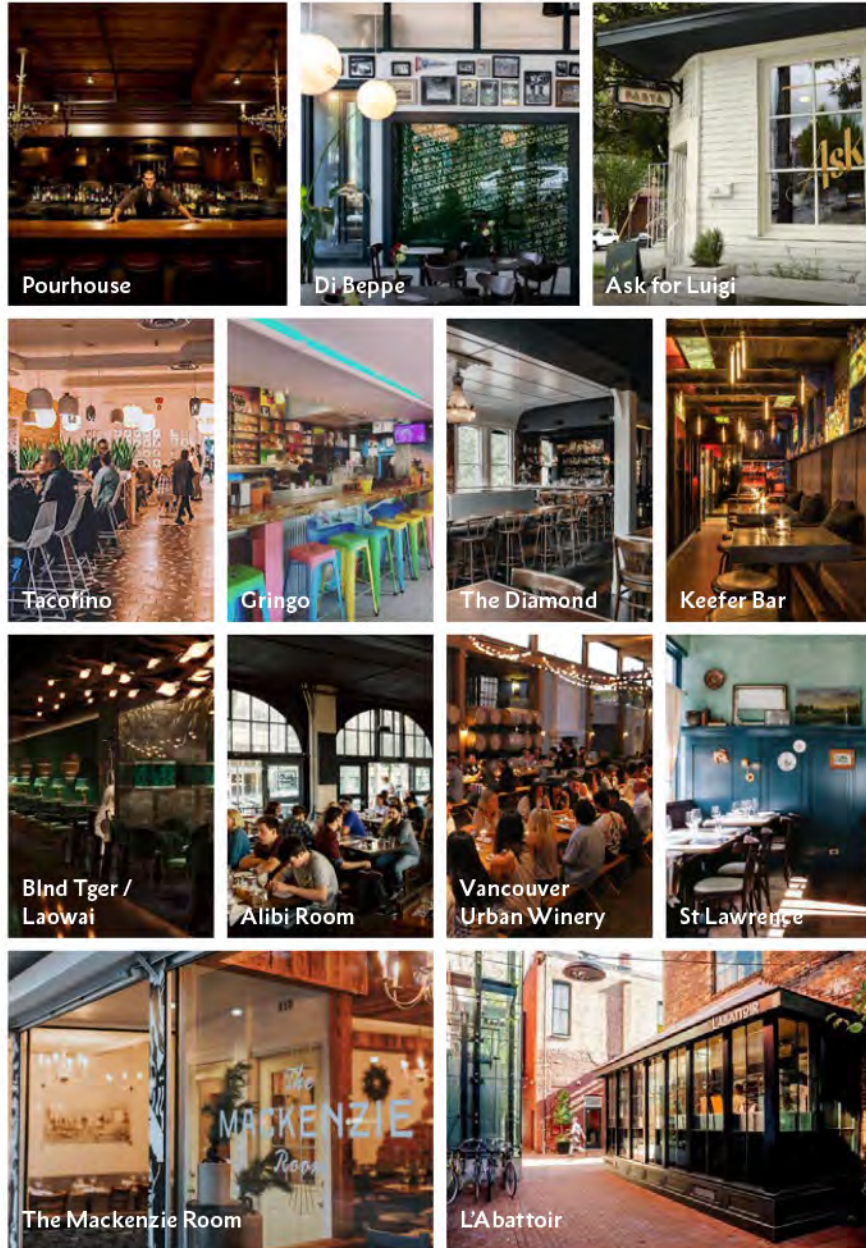




# Gastown Neighbourhood

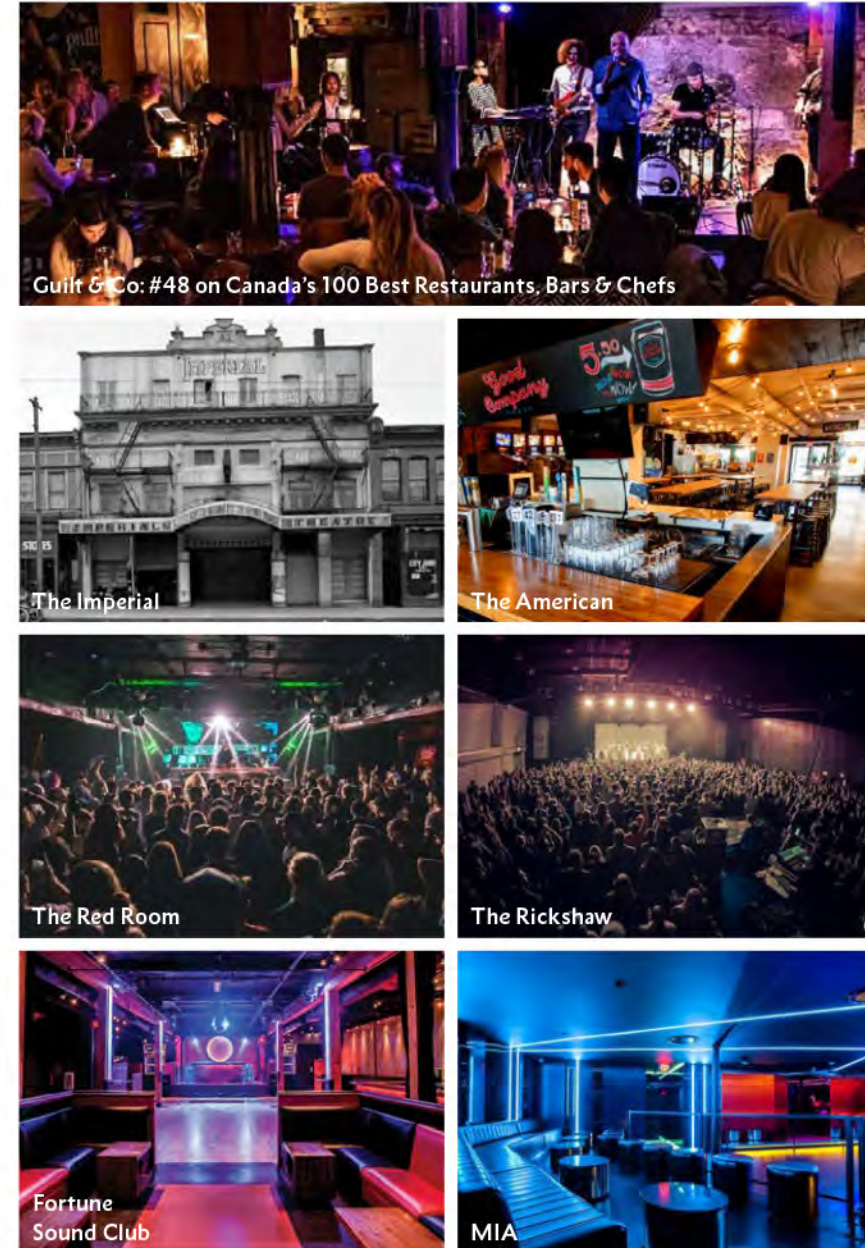
## Restaurants / Bars

Our collaborator, Kitchen Table Restaurants created three restaurants in Gastown, and the area is home to many of the best restaurants in Vancouver.



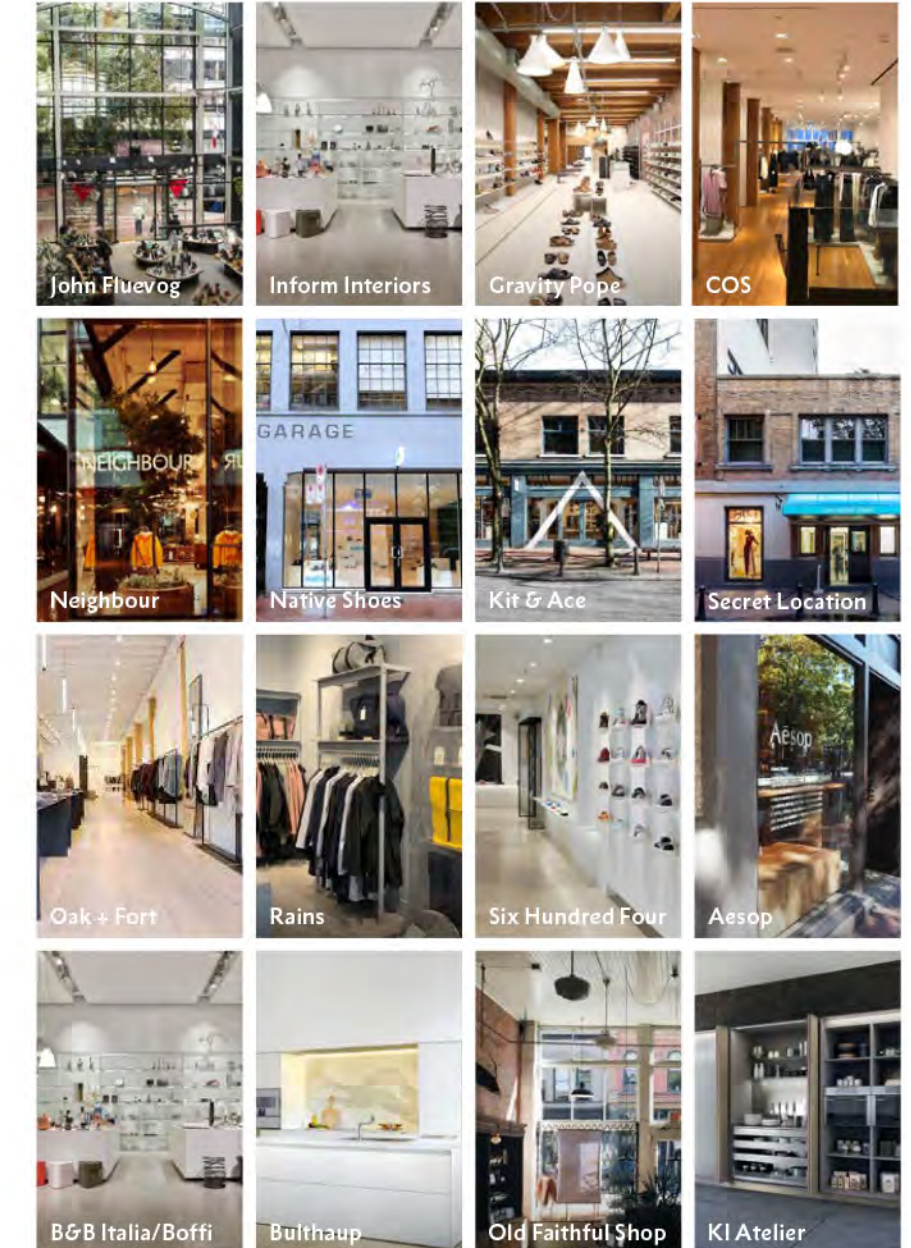
## Venues

The neighbourhood's mix of venues creates a vibrant nightlife scene.



## Shops

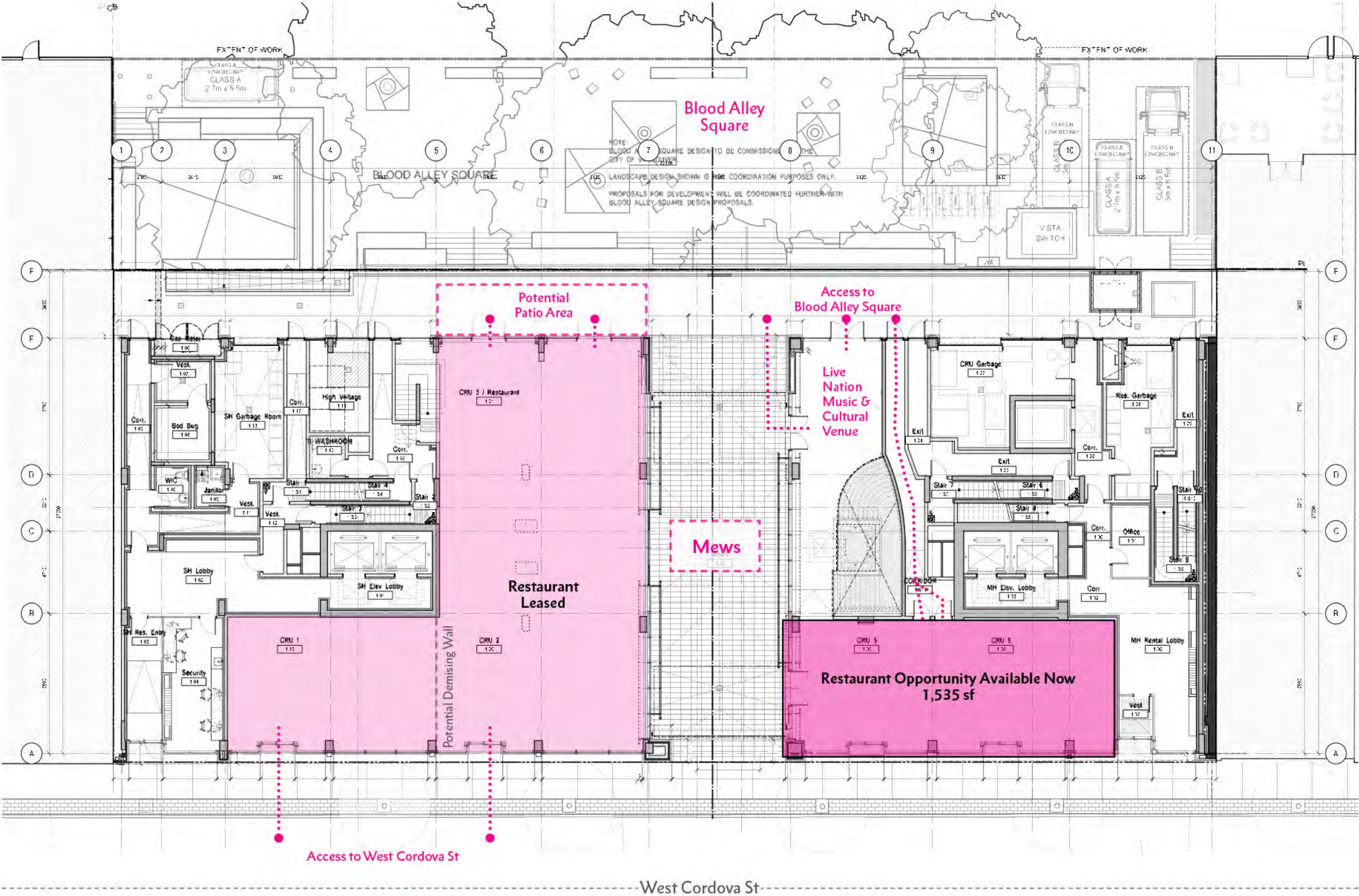
Gastown's retail is unique and varied, home to local brands including John Fluevog, Gravity Pope, Native Shoes and many others.





# Blood Alley

Restaurant Opportunity — 1,535 sf Available Now







At-Grade Retail CRUs 1 & 2 View from West Cordova St

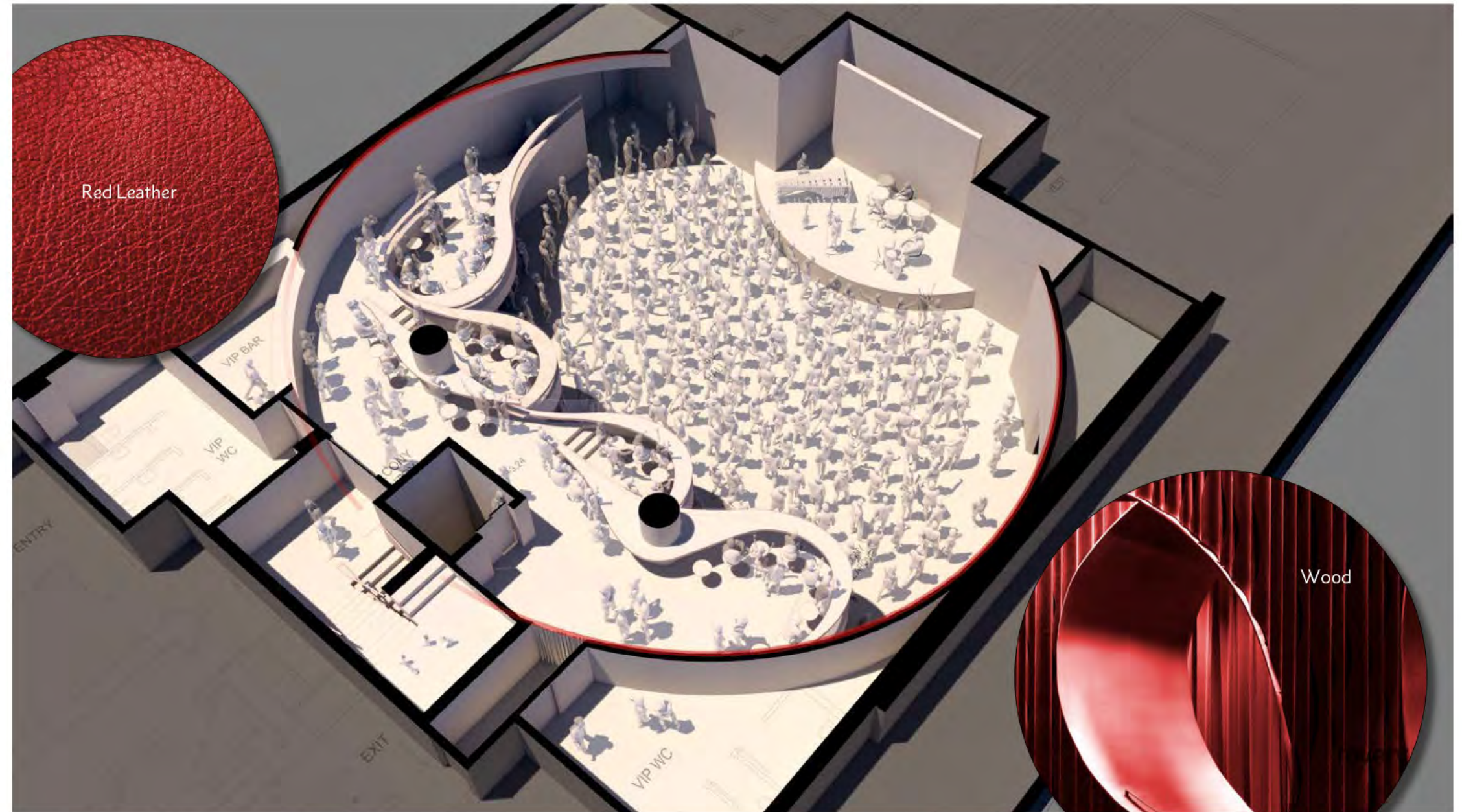


# Blood Alley Music & Cultural Venue

Location: 23 West Cordova Street

Capacity: ~500

We are creating a new performance space for Vancouver to experience the work of local and international artists, in an intimate and inspiring environment. The venue will be programmed in collaboration with Live Nation, who will curate the concert and performance schedule for the venue.



Blood Alley Music & Cultural Venue (rendering by OSO)  
Balcony Level — Materials



# Gastown & The Stanley Hotel

Blood Alley's history is embedded  
in the bones of the project.

The site, in Vancouver's historic Gastown neighbourhood, was once home to the New Fountain and Stanley Hotels, which now form the heritage facades of the redevelopment. The Stanley Hotel was an early Gastown hotel and an important part of the lively street life in Vancouver's historic core.

Designed by Grand and Henderson architects in 1906, the Stanley originally built as two adjoining hotels providing short and longterm lodgings for a variety of visitors, seasonal fishermen and loggers. As part of the Blood Alley redevelopment, The Stanley Hotel will be conserved through the rehabilitation of its historic façade along West Cordova Street.





# The Stanley Hotel Bar

The lobby of Blood Alley is inspired by the historic Stanley Hotel Bar, a community gathering place and an integral part of historic Gastown's vibrant street life.



Stanley Hotel 'Bar' Interior, circa 1914



The restored Stanley Hotel Lobby at Blood Alley





# Blood Alley Branding



Douglas Coupland



Let's Happy, Toronto



Northern Lights, Calgary



## Blood Alley Branding

Blood Alley's branding was created by Canadian icon, author/artist Douglas Coupland. The project will also feature a mural by Coupland and multiple other murals reflecting the historic character of Gastown and celebrating arts & culture in Vancouver.



The Pacific Gallery, Vancouver



Emoji Gallery, Toronto



The Pacific Gallery, Vancouver



Blood Alley Mural







# Signage References — Historic Gastown Signage



1940. Stanley and New Fountain Hotels



1908. Cordova Street from Abbott Street



1902(ca.) Trueman, R.H. 100 block of West Cordova looking east



1900s. Wm. Urquhart Wines and Liquors storefront



1960s. Looking west along Cordova Street from Carrall Street



1972. Blood Alley Square



1972. Maple Tree Square





westbank

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