

**NEW LOOK,
NEW FEELS!**



ARTIGIANO 3.0

Creative artisanal focus on coffee craftsmanship, latte art and quality.

Set in a modern backdrop that supports local arts & culture.

An elevated food and baked goods program that rivals independents.

Artigiano



HOW DO WE
ENSURE OUR
CAFÉ'S STANDOUT
FROM THE REST?



Artigiano

CREATING INTERESTING SPACE

Being a family-owned operation, community is important to us. In 2021 we launched an enterprising franchising program. Aimed at creating vibrant spaces with the next generation of coffee consumer in mind. Each Artigiano location supports a locally based artist's vision and creation of a custom mural in partnership with Vancouver Mural festival.



LOCAL ART PROGRAM

Artigiano has worked with Vancouver Mural Festival by inviting local artists to partner with Artigiano to curate and produce interior and exterior murals at our latest locations.

Additional artist and mural collaborations are in the works for upcoming cafe locations including Main Street.

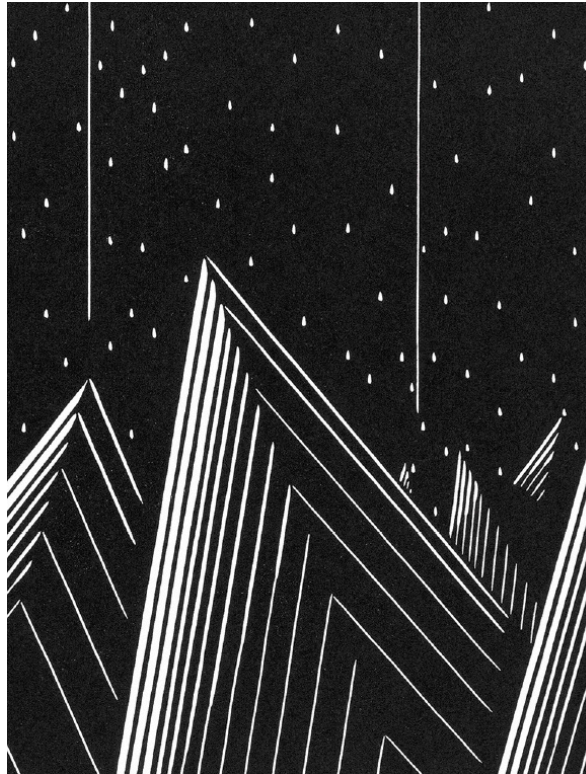


OUR LOCAL MURALISTS



DEPARTURE BAY

LAUREN ELMS / @queenofvermin



KERRISDALE

KARI KRISTENSEN / @theprintmakerandherdog



MOUNT PLEASANT

Peter Ricq / @pricq

Artigiano

OUR LOCAL MURALISTS



EDGEMONT

CYNTHIA TRAN VO / @cynthiatranvoo



HOWE ST

NADA HAYEK / @sloppyjohansson



SHIP YARDS

ANDREW TAVUKCIYAN / @tavukciyan

Artigiano



TRENDING & LOCAL FOOD BEVERAGE PROGRAM

Artigiano continually has an adapting and elevating food and baked goods program that rivals the small independent artisan cafes. With our partnership with Vancouver's premiere catering company, Cocktails & Canapes, Artigiano is able to bring an elevated local food experience!

Artigiano
x
Cocktails
& Canapes
catering + events



COFFEE IS OUR CRAFT

For twenty years, Artigiano has been committed to superior coffee, latte art and craftsmanship.



Artigiano



Artigiano

OUR GROWING FAMILY



KERRISDALE



PARK ROYAL



WHISTLER NORTH



SHIPYARDS



MOUNT PLEASANT



STONG'S DOLLARTON



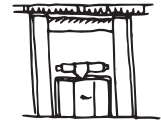
STONG'S DUNBAR



BC FERRIES NANAIMO



HASTINGS BURNABY



HOWE & HASTINGS



YVR OUTLET MALL



ROASTERY



MAIN



PARK PLACE



PENDER



CALGARY EAU CLAIRE



EDGEMONT VILLAGE



HORNBY



CALGARY WATERMARK



CALGARY CENTRIUM



LANGLEY
(COMING SOON)



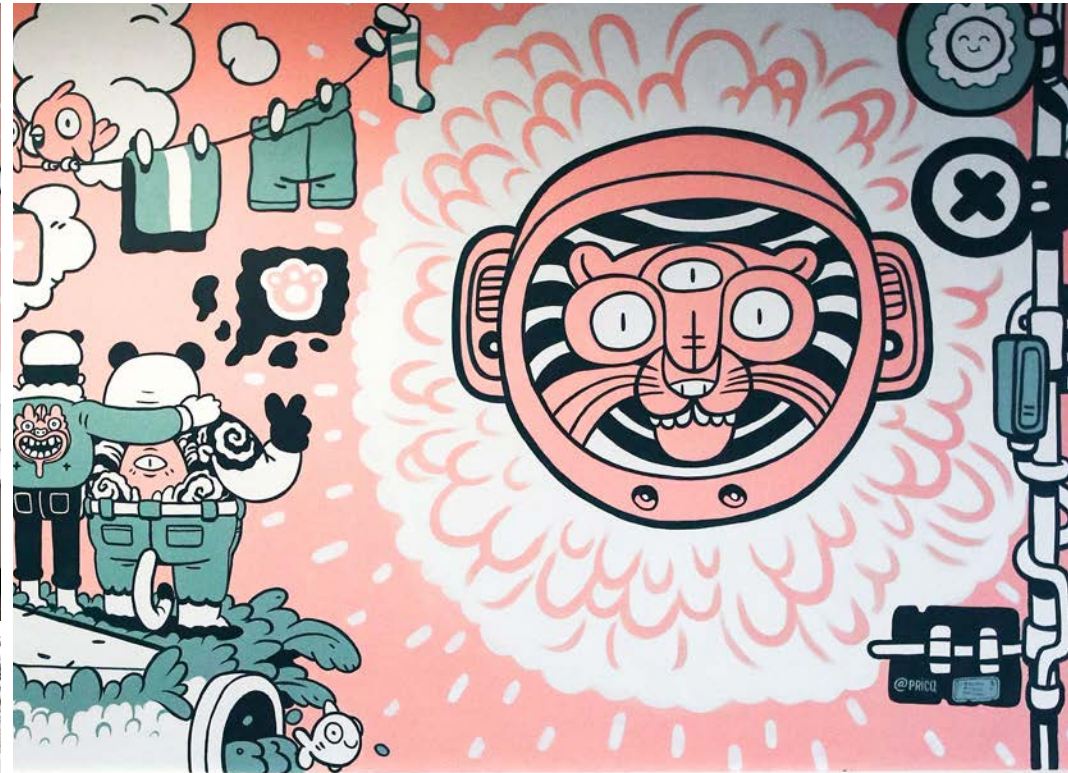
CAMBIE VILLAGE
(COMING SOON)



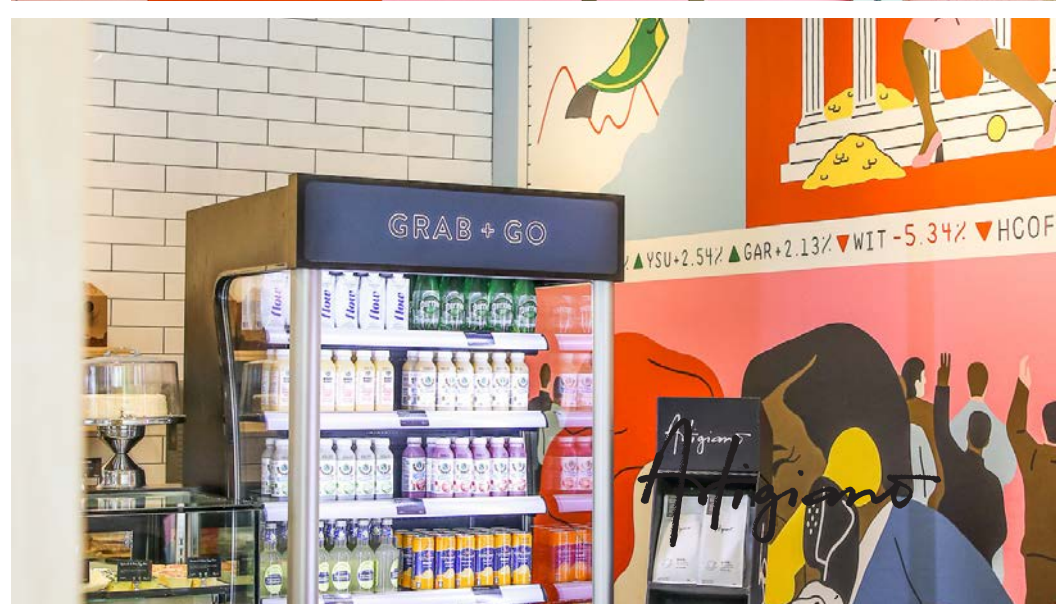
LANDFORD
(COMING SOON)

Artigiano

MT. PLEASANT (REBRAND)



HOWE (REBRAND)



WHISTLER (REBRAND)



KERRISDALE (REBRAND)



LEADING THE CHARGE



Dean Shillington

President

Dean is the founder of Knightsbridge Capital Group and has extensive experience as an entrepreneur, business development and in commercial finance. He spent several years at GE Capital in various capacities in both risk management and business management. Dean founded Knightsbridge Capital in 2007, actively participating in a lending, equity and advising capacity since that time.



Sarah Brown

Senior Vice President

Sarah is an inspiring, driven executive leader with twenty-four years' in hospitality across Canada and Los Angeles. Working within rapid growth environments and franchising, alongside Canada's top Restaurant groups, she specializes in people growth, culture and branding, relationship management, food and beverage innovation and guest experience. Sarah is recognized for her strong leadership and collaborative style that positively drives performance excellence and achieves measurable results.

Artigiano



ARTIGIANO FRANCHISEE PROGRAM

We provide franchisees with best practice operational support and mentorship from senior executive leaders to ensure they succeed.

Our comprehensive corporate support package includes: training and development, public relations and marketing tools, HR resources and financial planning.

Artigiano

WHO IS AN ARTIGIANO FRANCHISEE?

Our franchisees are:

Passionate, long-time employees turned leaders, looking to expand their growth within the brand.

Established in their neighbourhood and looking to offer a gathering spot for their community.

Budding entrepreneurs that have worked for other brands and are now looking to branch out and find their success in the business world.





HOW DO WE ENSURE SUCCESS WITH FRANCHISEES?

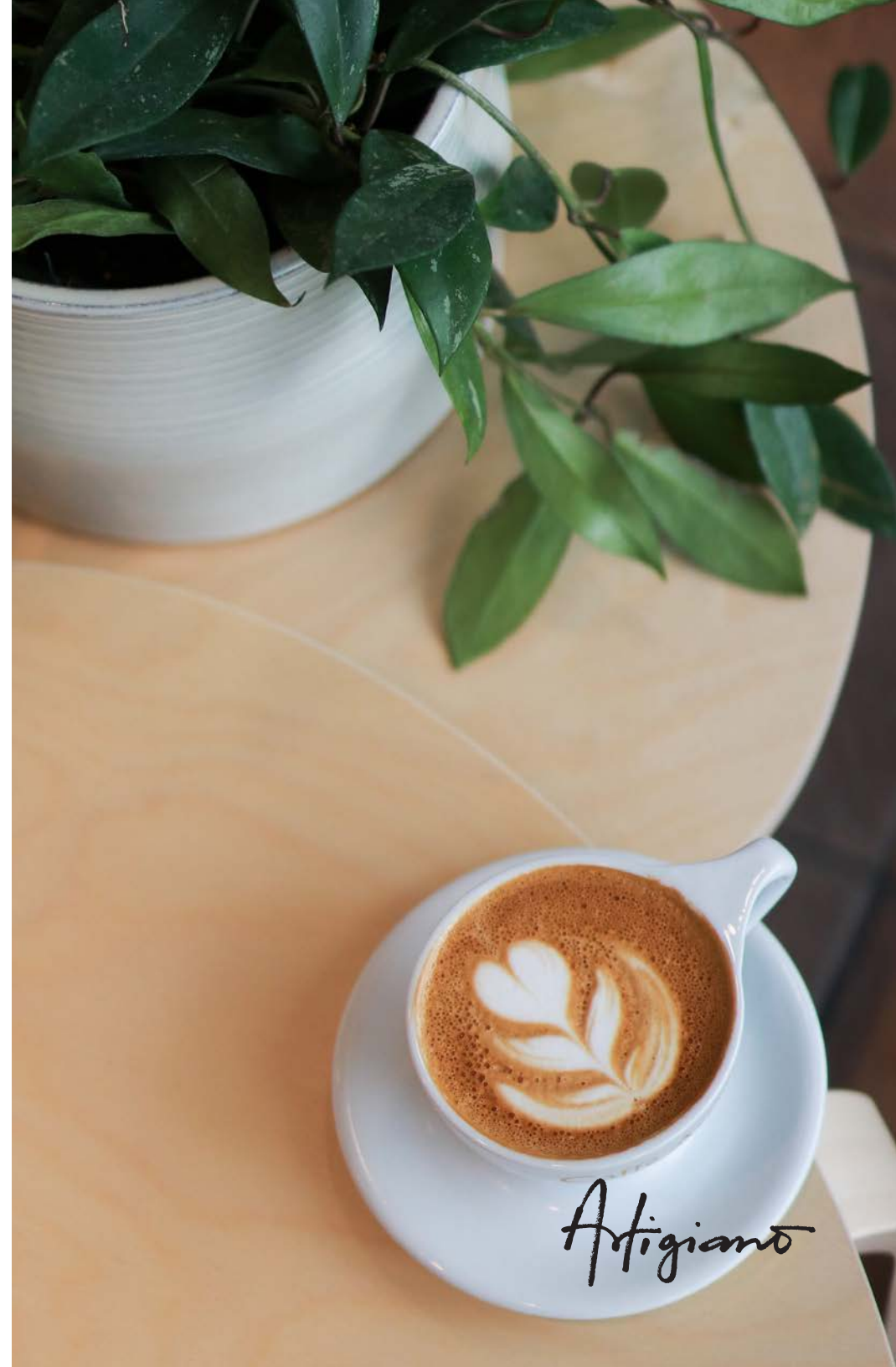
Success is always a team effort. We feel strongly that we know how to make every franchisee win and we're not just going to take our word for it. To ensure our partners are carefully selected and to assist in streamlining the process, we hired the support of Hartify 'Franchise Growth Lab' and we're always providing our franchisees with exactly what is required to thrive.

Artigiano

SUSTAINABILITY

By encouraging reusable stainless steel straws, utensils, water glasses, containers and bags, we have saved 110,000 disposable cups from the landfill last year. That's 14 times taller than Grouse Mountain!

We continue to work with municipalities, and zero waste consultants and staying ahead of legislation restricting single-use packaging, as well as minimizing food waste and arranging for donations of food.



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