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FOR IMMEDIATE RELEASE

Westland and Atkinson & Terry agree to merge creating a Western Canadian Insurance Leader

Westland Insurance Group Ltd and Atkinson & Terry Insurance Brokers announced today that effective January 1st 2013, the two companies have merged to create a Western Canadian insurance leader.

The merger will provide a strategic foundation for future growth by combining two highly complementary organizations which will provide greater value to business partners and clients.

With headquarters in South Surrey, BC, the merged company will now include over 530 employees and will have a significant presence in British Columbia with 64 branches and with 5 branches in Alberta.

“There is a tremendous pool of talent in both organizations and this merger will ensure that we continue to provide the highest standard of consultation and customer service for all of our clients. We are very pleased that our firms are aligned with our cultural values and visions of quality and personalized client service,” said Jason Wubs.

“This is a decisive move to accelerate growth and strengthen our position as a market leader. Leadership founded on being steadfast to our corporate values and providing exceptional client experiences,” said Steve Sache.

“At a challenging time for the industry with succession plans for insurance brokers whose distribution is generally fragmented, together we will pave the road for the future of the industry.”

About Westland Insurance Group

Westland Insurance Group, one of Western Canada’s leading insurance brokers, was established in 1980 to meet the insurance needs of individuals, businesses and non-profit organizations. Today Westland provides personalized insurance services through its 41 offices located throughout British Columbia.

Westland’s vision statement is “To be the broker of choice in every community we serve”. Behind that statement is Westland’s professional team working to ensure that clients are offered the most comprehensive coverage available.

About Atkinson & Terry Insurance Brokers

Atkinson & Terry was founded in 1971 and is a leading insurance broker in western Canada, providing a comprehensive suite of insurance products for our clients from its 18 branches throughout the lower mainland and Fraser Valley in British Columbia.

Operated by a committed partners with 160 years industry experience leveraging our strong relationships with the most financially stable insurance companies in the country, our insurance professionals are committed to providing the best insurance coverage available at competitive rates for our clients.

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